# Suburban Social News

The Events of the Past Week Briefly Told.

# Bridgeport.

Mr. Charles McLain is visiting friends in Greenfield. Mr. Marion Brackett is visiting friends a Terre Haute. Miss Ioa Pouner is visiting Mrs. Lily Ferree in Danville. Miss Ora Gambold is visiting Miss May Greves in Brownsburg. Mr. and Mrs. Joseph Watkins are visiting reint ves in Indianapolis.

Mr. and Mrs. Allen Jones, of Summittville, are guests of friends Mr. James Lamb, of Avon, is the guest of Mr. and Mrs. Joab Lamb. Mr. Walter Pouner is visiting Mr. and Mrs. William Gladdin in Greenfield.

Mr. and Mrs. Henry Foltz, of Sabine, are guests of Mr. and Mrs. Edgar Stout. Mrs. John Masten and children are visiting Mrs. Joseph McLain in Danville. Mr. and Mrs. Martin King are visiting Mr. and Mrs. Riley Freeman in Spencer. Mr. and Mrs. Jesse Lamb are guests of and Mrs. Irwin Graves in Browns-

Mr. and Mrs. Homer Okey, of Indianapolis, are visiting Mr. and Mrs. William Mr. and Mrs. Thomas Long, of Danville, are guests of, Mr. and Mrs. Henry Arsz-

Mr. Frederick Roberts will leave to-morrow to spend several days with friends in

Mr. Charles Roessimiere left last week for Danville, Ill., where he will remain for Mrs. Michael Dugan and daughter Katherine have returned from a visit to rela-

tives in Clermont.

Mrs. Lily Ferree will entertain Mr. and Mrs. George Gladdin and daughter Georgia Mr. and Mrs. Oscar Overman and daughter Helen are visiting Mr. and Mrs. Riley

Atkinson in Plainfield. Mrs. Flora Freeland will entertain the following guests to-night with a porch party: Mr. and Mrs. William Frazee, Mr. and Mrs. T. Gorman, of Clermont; Mr. and L. Keer and daughters, of Brownsburg; Mary Wickler, Miss Lora Campbell, Miss Mr. and Mrs. Kenny Worrel, of Olinville; Johnny Carpender, Miss Helen Davis and Mrs. Thomas McLain, of Danville, A programme of music has been arranged. Refreshments will be served.

## Brightwood.

Mr. William Bynum, of Needles, Cal., is the guest of friends. Miss Lella B. Tilford, of Muncie, is the guest of Mrs. C. Branham. Mr. Joseph Williams returned, last week, from an extended trip to Arizona.

Miss Flossie Shoobridge has returned from a visit to relatives in Redkey, Ind. Miss Lockwood, who was visiting Mrs. Bennett, has returned to her home in Mun-Mr. and Mrs. H. S. Houston, of Bloomington, are guests of Mr. and Mrs. C. H.

Miss Alta Crossly has returned from a visit to friends and relatives in McCords-Mr. and Mrs. M. C. Foley, of Bloomington, are the guests of Mr. and Mrs. C. H.

Mr. and Mrs. Wells Essex returned, last week, from a visit to relatives in Colum-Miss Clara Campbell, of Franklin, who was the guest of Mrs. Gilchrist, has re-

Mr. and Mrs. T. F. Murray have returned from Bell Plain, where they visited Mrs.

Mr. Clarence Cummins, of Dayton, O., was the guest of his mother, Mrs. E. P. Hanna, last week. Mr. and Mrs. E. W. Titus, with their son Elton, have returned from a short visit

to friends in Pittsboro. Mr. William Vibber and family, of Mount Carmel, Ill., are the guests of Mr. and Mrs. S. P. Engle and family, Mrs. S. Dinsmore and Mrs. W. H. Fullenwider have returned from a visit to friends

Mrs. Robertson, who was visiting her daughters, Mrs. Shaw and Mrs. George Sites, has returned home to Lafayette. Members of the Ladies' Aid Society of the Congregational Church gave a tea Friday afternoon at the home of Mrs. Charles

Members of the Sunday-school classes of Mrs. Oscar William and Dr. B. A. Brown gave a social Wednesday on the lawn of

# Clermont.

Mr. Edward Spaan, of Peru, is the guest Roy Hoover, of Indianapolis, is visiting friends and relatives. Mrs. Delores Patty has returned from a visit to friends in Indianapolis. Mrs. Barbara Fellenzer has returned from a visit to friends in Haughville. Miss Katherine Todd, who was visiting her sister, Mrs. Hattie McKeehan, has returned to her home in Flackville.

# Flackville.

Mrs. B. B. Barnes has returned from a visit to friends in Olinville. Mrs. E. T. Helfer has returned from a visit to friends in Indianapolis. risiting Mr. H. W. Miller, has returned. Miss Lizzie Miller, of Indianapolis, was the guest of her sister, Mrs. George Fox, Miss Katherine Todd will entertain the nembers of the Starlight Pleasure Club Members of the Ladies' Aid Society of

the Methodist Church were entertained by Mrs. D. Meyers last Wednesday. Miss M. Vinta Meyer has issued invitation to a number of friends to a luncheon at her home on Friday afternoon.

Mrs. Nancy Shockley is visiting friends and relatives in Brownsburg. Mrs. Danner has returned from Cali-Mr. Edward Danner has returned from an extended trip through the West. Mr. and Mrs. O. S. Wright have returned from a visit to relatives in Louisville, Ky. Mrs. W. E. Pence and Mrs. Malone have eturned from a visit to relatives in Dana. Mrs. Amanda Stout has returned from a

Mr. and Mrs. M. H. Day returned, last week, from a short visit to friends in An-Mrs. Morgan, of Sheffield avenue, who

visit to friends and relatives in Fort

was visiting her mother in Clermont, has Mr. and Mrs. D. W. Van Treese have returned from a visit to Mr. Van Treese's sister, Mrs. George Sykes, in Guilford. Members of the Ladies' Aid Society of the King-avenue M. E. Church gave an ice cream and strawberry social Tuesday night

Marion Loop has returned from a visit with his mother in New Ross. Miss Retta Barnhill and Miss Elsie Hall are spending Sunday in Cincinnati. Mrs. Wilhite returned yesterday from a visit with her daughter in Waveland. Mrs. Percy Burnett left last night for Connecticut to spend several months. The Kappa Club met yesterday afternoon with Miss Clara Goe, on Ritter avenue. Mr. and Mrs. Carl Loop are spending Sunday with Mrs. E. E. Stroup, in Shelby-

Mr. and Mrs. W. S. Moffett are in Hills-boro attending the funeral of Mr. Moffett's Misses Willa and Pearl McVey, of Illinois, will be the guests of Mrs. A. N. Towles for Mr. and Mrs. Amos Butler will go to

Brookville to-morrow to spend the week at Mrs. C. A. Butterfield, who has been vis-

iting in Fairland and Trafalgar, will return Miss Elizabeth Poulson will entertain a number of college girls to-morrow at her

Mr. E. F. Daugherty, who has been atending Yale for the past year, visited colege friends yesterday. Mr. Frank Heaton has gone to Jonesboro, "So there is. Mine is in it."

where he has accepted a position on a newspaper of that place. Rev. Archibald Hall, of Springfield, will leliver the commencement address of the

Irvington High School. Miss Kate Hege, of Columbus, will come this week to spend commencement with Miss Katherine Layman. Miss Lothe Allemand, of Cleveland, will ome this week to be the guest of Miss

Lida Gilbert, on Elm avenue. Miss Carrie Howe left Thursday for Lynn, Mass., where she will visit for several weeks before sailing for Europe. Mrs. Joel Moorman and Mrs. Daniel Fesweeks with Mr. and Mrs. E. P. Wise. Board of Missions will meet this afternoon at the Downey-avenue Christian Church. Mrs. B. L. Smith, with her children, of Minneapolis, Minn., is the guest of her mother, Mrs. Sylvester Johnson, on Central

Mrs. Maudie Jeffries Williams came Wednesday from Toronto, Canada, to visit her mother, Mrs. Jennie Jeffries, for two

Tyner and Miss Margaret Whetsel, of Greenfield, Ind., were the guests of Mr. and Mrs. J. V. Shipp last week.

Mr. Frank McGinnis, of El Oro, Mexico, visit Mr. John Butler. He will return to Mexico the latter part of the week.

The Kappa Kappa Gammas gave a spread Friday evening in one of the fraternity ple. Mr. and Mrs. Kelly chaperoned. Miss Myrtle Taylor, assisted by her

classes, will give an art exhibit Wednesday evening in the studio at the college. There will be a large display of china and posters. Several music selections will be given. and must be passed, in one or other of the Miss Myrtle Taylor gave a dinner party friday evening, entertaining Miss Clara McIntyre, Miss Cornelia Allen, Miss Ethel urryer, Miss Elsie Hall, Miss Retta Barnill, Miss Margaret Wiles of Noblesville, Miss Estelle Hower and Miss Ida Roney. The following party of Kappa girls are spending Sunday with Miss Maria Martin in Clayton: Miss Charlotte Powell, Miss Mrs. Otis Frazer, of Danville; Mr. and Mrs. Essie Hunter, Miss Anne Heaton, Miss

> Miss Helen Downing The young ladies of the Pi Beta Phi fraternity have issued invitations for a large reception to-morrow night at the home of Mrs. Hilton U. Brown, on Washington street. The reception committee includes Mr. and Mrs. H. U. Brown, Mr. and Mrs. D. C. Brown, Miss Pearl Leedy and Miss Lulu Kellar. The active chapter are Misses Fay Shover, Alice Goode, Gertrude Cronback, Lulu Kellar, Edith Abbott, Maria Leonard and Pearl Leedy.

# North Indianapolis

Mr. James M. Bowers has returned from a visit to his father in Zionsville. Mrs. M. E. Washburn has returned from a short visit to friends in Guilford. Mrs. Frank Jenkins returned, last week. rom a visit to her mother in Peru. Mrs. Augusta Frick entertained the members of the Minerva Club Tuesday

Misses Lizzie Wallace and Lillian Laron have returned from a visit to friends in Mrs. David H. Robertson has returned

rom a visit to friends and relatives in Mr. Howard W. Wooten, of Baltimore, Md., is the guest of his sister, Mrs. Wil-

Members of the Home Culture Bayview Reading Circle met Monday afternoon with Miss Rena Nelson. Members of the Young People's Social Club met Friday night at the home of Miss Leona Cullings.

Mr. and Mrs. Charles M. Travis, of Crawfordsville, who were guests of their son, the Rev. C. Claude Travis, have returned

Members of the Woman's Home Missionary Society of the Home Presbyterian Church will meet next Friday afternoon with Mrs. De Groot, on Thirty-first street. The memorial service to be given for the deceased members of Park Camp No. 6054, Modern Woodmen, which was to have been held to-day, has been postponed until next Sunday. The exercises will be held in the Methodist Church, Rader and Eugene streets. The congregations of the Home Presbyterian and Seventh Christian churches will participate. The Rev. J. Edward Brown, pastor of the Home Presbyterian Church, will deliver the sermon. His subject will treat of the social problem from a Christian standpoint. The choirs from the three churches will unite in furnishing music. After the exercises, which will begin at 3:15 o'clock, the different lodges will march with the ministers from the church to Crown Hill Cemetery, where the graves of the departed members will be decorated.

# Olinville.

Mr. Carl Everson, of Illinois, is the guest of relatives. Misses Mollie and Gertrude Smith have returned from Indianapolis. Miss Katherine Todd, of Flackville, was the guest of friends last week. Miss Emma Myers, of Flackville, who was visiting relatives, has returned. Miss Mary Coleman, of Peru, was the guest of friends and relatives last week.

West Indianapolis. Mrs. Homer Shake is visiting her parents n Peru, Ky. Mrs. Sarah T. Hayes is visiting relatives n Sheldon, Ill. of Miss Addie Parker.

Mrs. Wayne Beardsley has returned from

visit to friends in St. Louis. Mrs. D. B. Barnell has returned from a isit to her parents in Russellville. Mr. Edward Tomlinson, of Chicago, is the guest of his sister, Mrs. Otis Barton. Mrs. Fred Peine is visiting her daughter, Mrs. George Woody, in Columbus, Ind. Dr. J. H. Maxwell, of Martinsville, is visiting his mother, Mrs. Delana Maxwell. Dr. J. F. Benham and family have returned from a week's visit to Martinsville. Mr. Clarence Roberson has returned from a visit to friends and relatives in Madison. Mrs. Sarah Shinn and daughters have re-

Mr. and Mrs. L. H. Rinker, of Brooklyn, are the guests of Mr. and Mrs. Miles Mrs. William Fogleman has returned

urned from a visit to relatives in Green-

from a visit to friends and relatives in Mr. E. D. Laughlin, who was the guest of Mr. and Mrs. Alex. Lee, has returned | Man Wanted a Panama and Suffered to his home in Orleans. Next Saturday will be observed by mem-

bers of the Hovey W. R. C. as memorial A musical and literary entertainment was



"The speculation proved a failure? Why thought you said there was a fortune "Must ha lost some sleep last night," | raid the cop, glancing shrewdly at the

Christian Church by the members of Sun-day-school class No. 3. Mrs. Delana Maxwell and granddaughter Merle have returned from a several days' visit to friends in Culbertson. The first section of the Ladies' Aid Society of the Morris-street Christian Church

# afternoon with Mrs. Owens. STUDENT LIFE AT OXFORD.

A Subject of Especial Interest on Account of Rhodes's Bequest.

Monthly Review of Reviews. As regards the student, the functions of the university and of the college are quite him a tutor as his special adviser; opens its gates for him in the morning and closes ley went to Cleveland Friday to spend two | them for him at night; asks him to worship in its chapel, play in its cricket matches, The auxiliary of the Christian Women's | wear its colors and row in its boats; part of his teaching, examines him and graduates him. The facilities for study offered by it, as distinct from those offered yet there was a far-away look in his eyes. by the colleges, are the lectures of its uni-Dr. F. F. Whetsel, of Chicago, Mr. James | versity professors, its galleries, museums | terrible examining board-for the university ders again and looking aggressive. will arrive to-morrow from New York to system of England differs from the Amerhalls, entertaining a number of college peo- of as many courses, is determined by the result of three great examination tests. All the instruction given-by the colleges, by private tutors, or by the university-leads toward these three examinations. They are the key to the whole educational system,

> "schools" building of which I have spoken, which was erected for that sole purpose, and which is, therefore, strictly a university building. In it fifteen hundred students can be examined at one time. There are no freshmen, sophomore, junior and senior classes, as in America, though sometimes a student who has not yet taken his second examination may be spoken of as the final, as a senior. Yet since students can enter college at the beginning of any term, and can be graduated at the close of any semester, there is in Oxford no ranking by years of residence, as in America. Students are grouped by colleges, and not by classes. The three sets of examinations roughly divide the student's educational life into three parts, and are taken, successively, at or near the beginning of his career, toward the middle and at its close. The first, or entrance, examination corresponds quite closely with the entrance examination at an American college, with the exception that the candidate does not necessarily pass it before he is entered upon the books as a student. He very likely will not pass it till his fourth term. This is the ordeal known in college slang as "Smalls" and in official language as "Responsions." This examination may fairly be said to be about equal in severity to the similar test at Harvard or at Yale. As at American colleges, also, under some circumstances, certificates are accepted, and it is quite possible that the educational tests which may be instituted for of the fund may be accepted as part, at The second examination may be passed by and accurate news section. any student after his fourth term, or at term, or second year. Legally and officially three, since the spring and summer terms | sharp as to render them offensive. are kept in one session without vacation. Every student must pass this second examination. It, however, has two forms, and in the possibility of these two forms

and that in the United States. dent from America will find many interest- | regularly read it. ing features. He will, no doubt, be assigned to a college rather than be allowed tendencies, rather than reasons of purely academic nature, lead an English boy to choose one or another of these colleges. The colleges differ in externals. Some of them are rich, others poor; some of them are comparatively large-300 or 400 students-others very small; some are expensively carried on, others inexpensively; some are "pass," others are "reading" colleges; some have high residence fees, others low; some have no graduate students, and one, All Souls, no undergraduate students; some have superb buildings, others plainer; and one, the Noncollegiate, has no buildings at all, and hardly any faculty, being governed by the university through a committee called a "delegacy for unattached students." But any one of these colleges will be a worthy foster mother to the undergraduate. The student will pay his fees to the college and will be watched over by it throughout his whole course. He will not get all of his instruction in its lecture rooms, for the community of interest idea has penetrated modern Oxford, and for certain subjects the resident student will be apt to go to another college, but his student life will be mainly within

the college walls. He will, if fortunate enough to get one bring him his breakfast, will dine in state the college chapel, and will shorten his walks abroad so that he can get within the college gates before they close for the night. He will row in the college boat, or play on the college cricket team, and will have a special advisor, a college tutor, to whom he will look back with gratitude and respect all the days of his life. He will find Oxford as expensive as Harvard or Yale. His strictly college expenses, for tuition, board and daily living, exclusive of books, clothing, societies, sports and luxuries, will vary from a minimum of \$500 a year to a maximum difficult to estimate, Of the colleges, Keble, Jesus, New College and Worcester make special effort to aid the student in economy; Christ Church, University, Magdalen and Balliol are the most expensive; Brasenose, St. John's, Exeter, Oriel and Trinity stand in an intermediate position. The student will have to be fairly economical at the average college to keep his total expenses within the \$1,500 yearly suggested in the will as the income for each scholarship.

# BUYING A STRAW HAT.

Washington Star. For a long time the man stood gazing into the hat store window. Then he nervously drove his right hand into his right side vest pocket, pulled out a moderate-sized roll of new bills, obviously government money, and looked it over. Then, replacing the roll, he gazed into the window of the hat store for a long Then he shook his head and muttered to himself, and walked out to the curb and

stared abstractedly at the gutter for a long He continued muttering and shaking his head, and every once in a while he'd throw his shoulders back in a self-assertive manner, scowl defiantly, and start for the hat window. Before getting there, however, his shoulders would droop again, and his defiant scowl would give way to an expression of uncertainty, and he would urn back to the curb and look at the gutter

His actions were surely queer, and he kept them up for a good twenty minutes. The man seemed so nervous and distraught, not to say decidedly eccentric in his manner, that a big, good-natured cop, who had been curiously watching him from the corner for some time, finally strolled over to where he stood on the curb, shaking his head and talking to himself. "Worried?" inquired the cop, in a soothing, off-hand tone.

greasy, shame-faced sort of way. "I sure am," he replied, scratching the back of his head reflectively "Lose anything?" asked the policeman. "Nope," said the nervous-looking man. "It's not that." "Bad news?" asked the guardian of the

"Nope, it's not that, either," was the re-

The man glanced up and grinned in a

nervous-looking man out of the slants of | maintain a certain amount of restriction "Nix," was the reply, "Slept like a hum- | tisers as well as with the advertisers of top for eight hours.

you'll overlook my butting in?" Returning the policeman's smile, the as a prominent factor in the placing of met Wednesday afternoon in the church nervous-looking man took the cop by the advertising by those who fully understand parlors. The second section met Thursday arm and gently led him over to the hat their business. The value of the goods adstore window. "D'ye see that hat?" he inquired of the | the paper from a moral standpoint, for it officer, pointing to a handsome, broad- is a well-known fact that people with

of the display of straw hats.

looking man. "It's a babe of a hat, and | daily publication of immense circulation, in Francis Hovey Stoddard, in the American I've been standing around here for half the same city. It will be noted, however, an hour trying to make up my mind to hop | that the manager of this department store in there and buy it. I've had my eye on advertises in this paper only when he has that hat for a week, and ever since I first | what may be called "basement sales," that clapped an eye on it I've been trying to is to say, goods that have been relegated to unlike. The college enrolls the student; muster up the nerve to hike down here on the lower floor for final disposal, goods that feeds him; provides his bed; assigns to pay day and annex it. Been longing for a must be sold at any price, cheap novels, hat like that for years-just exactly my | shop-worn merchandise, and goods that have idea of what a straw hat ought to be."

"Well, that's just it," said the nervous | from day to day in the higher grade daily man, mopping his forehead and looking watches over him, receives most of his fees | desperate. "I've got the coin to buy it, all and provides within its walls a considerable | right, but, say, now, what would your wife say to you if you had the gall to wear a portion of his teaching. The university as- hat home that you'd paid \$15 for? Would sists in matriculating the student, provides | you dare to tell her that you'd dug up that | for disposing of goods of value. The yelmuch money for a lid? Nix, you wouldn't! I'd double-dog dare you to do it!"

'I'd take a chance if I wanted the hat bad, "Well, blame me if I don't believe I'll and libraries. To the student, however, it take a chance myself, then, and buy the will be known mainly as a great, grim and old thing," said the nervous man, gnawing | tricts comprising large office buildings on his mustache and squaring his shoul-

"Sure thing," said the cop. "G'wan and ican in that the student's scholarship, get it, and make a stand if she sets up a roar. That's the only way to get along at instead of being passed upon piecemeal by home-wear the pajamas yourself," and half a hundred professors at the conclusion | yet there wasn't much conviction in the brawny policeman's tone. "Well, I'll just do it, and that's all there

The policeman stood in front of the hat store window, and presently he saw one of the clerks reaching for the \$15 Panama. authorized forms, before a degree can be "He's got some spunk, after all," muttered the cop to himself, and he walked out The examinations were held in the piece of headgear on his head. man came racing out of the hat store, headedness. wearing a dinkly little \$1.48 round, roughstraw hat on his head. The cop grinned.

> "Didn't fit you, hey?" he said to the nervous man. "Oh, it fitted all right," gasped the nerv-\$1.48 hat bobbing all over his head, "but I crawfished at the last minute. Why, she'd break my neck!" and when he disappeared at a half lope around the corner the cop threw his head back and laughed, and then swung on, saying to himself: "I guess that guy knows his little book all right enough, after all. He's stuck on a

# GRADES OF NEWSPAPERS.

peaceful home.

A Matter That Must Be Taken Into Consideration by Advertisers.

By reason of the wide divergence in the methods of editing and conducting daily newspapers, there is rapidly arising a class distinction as sharply marked and as clearly defined as the class distinction now extain publications edited with a view of least, of this examination requirement. ably the paper with the well edited, concise

There is a class of daily publications octhe end of his first year; and usually is cupying the middle ground between yellow act as jurors. passed before he has completed his eighth | journalism and high-class journalism. These papers cater to a certain extent to in Oxford there are four terms in each | the lovers of the sensational. At the same year, though in practice there are but | time the sensational features are not so lications are now popularly known all over | Wales shall have them.' the United States as yellow journals. In the yellow journal truth is sacrificed, the vulof examination exists an essential differ- | gar tastes of the public are catered to and ence between university life in England | sentiments are fostered that can have but one result, namely, the lowering of the In undergraduate life at Oxford the stu- | moral standard of the class of people who

The moral tone or lack of moral tone in a newspaper is the index of the value of to choose one, for the will of Cecil Rhodes | advertised goods carried in the respective expresses the desire "that the scholars publications. There are certain daily news- Rain, winter fires, a useful hand, a heart, holding the scholarships shall be distrib- papers now existing and flourishing in this uted among the colleges of the University | country that accept none but the best conof Oxford, and not resort in undue num- | tracts, for the sake of maintaining an adbers to one or more colleges only." There | vertising department commensurate with are twenty-two colleges in the university, | the dignity and cleanliness of the editorial all of which, educationally considered, are and news section. There are other papers equal. Reasons of rank in life, of parental | that lower the standard set by the highor local associations, of wealth, of religious | class mediums to a certain extent and yet

in their dealings with unscrupulous advercheap goods. The yellow journal knows no "Well," said the policeman, with a broad restriction; as its moral standard is low, smile, "what's got you tied up, then, if just so is the intrinsic value of its advertising low. To-day class restriction enters vertised always approximates the value of brimmed Panama marked \$15 in the center | money are, as a rule, people of intellect, people who want the best in journalism and "Uh-huh," replied the officer. "Nice top | who buy only the best. A certain large department store in New York advertises oc-"That's what she am," said the nervous- casionally, using full pages in a certain originally been bought to sell only by rea-"Well, if you've got the dough why don't | son of their cheapness. The paper used in you just walk in and put it on and wear | this advertising is a yellow journal. This department store is advertised regularly publications of New York in pages and half pages, but only semi-occasionally in the yellow journal, and why? Simply because the store in question recognizes the value of the clean newspaper as a medium low sheet in this case will be a losing proposition for this manager if he attempted to advertise therein the lines advertised in the better publications. A careful canvassing of the newsboys in

the business district of Chicago would indicate the fact that the high grade daily paper is a much better seller in the diswithin the loop. This, by reason of the fact that the integral parts of the great commercial machine as it exists in Chicago are made up of those who appreciate the well-edited and clean newspaper. It has also been discovered that in the outlying districts inhabited by the poorer classes that the lowest grade paper or yellow journal, as it is popularly known, has by far the greater circulation

is about it!" exclaimed the nervous man, and bracing himself, he almost ran into the The foregoing facts should be of help and guidance to the placer of advertising. It should largely govern his selection of mediums with reference to the class of goods he contemplates advertising. To advertise an article of actual merit and moderate cost in a low-grade publication is foolish, Almost equally as foolish is the advertising of the catch-penny scheme and the cheap line of goods in the paper of news Inside of about four minutes the nervous | merit and editorial accuracy and clear-

# The Cook's Qualifications.

Washington Letter in New York World. at the Senate restaurant to-day. He has recently been in the far West, where he had some business on a big cattle ranch. "I went out with the cowboys one day, he said, "and loafed around while they were out on the round-up. The fresh air gave me a tremendous appetite. I eagerly watched the cook preparing supper. The food he was cooking smelled mighty fine. When it was served I found it poorly prepared and uneatable. I was mad. I looked ip the man who had prepared the meal What qualifications have you for cooking?" I inquireed severely. "'None at all, boss,' the cook replied: only my leg is swelled and I can't ride a

# Women of the Antipodes.

The female voter, the female barrister, the female auctioneer, and the female share broker have already arrived at the giving the readers thereof the very best | Antipodes, and now the lady juror and the that can be had in the matter of clean edi- lady magistrate are promised. Asked the Rhodes scholarships by the trustees torial criticism and comment. The paper whether he intended to introduce a measwith the clean editorial section is invari- ure giving women the right to act as jurors, the premier of New South Wales re-

> "I see no reason why women should not "They would take a long time to come to a decision," some member interjected. "That may be," rejoined the premier. "I believe in women having the same rights as men, and, so far as I am concerned, I The third and lowest class of daily pub- intend that the women of New South

# Common Things.

Give me, dear Lord, Thy magic common things, Which all can see, which all may share, Sunlight and dew drops, grass and stars and Nothing unique, or new, and nothing rare.

Just daisies, knap-weed, wind among the thorns; Some clouds to cross the blue old sky above; The common glory of a woman's love.

Then when my feet no longer tread old paths (Keep them from fouling sweet things any-Write one old epitaph in grace-lit words: "Such things look fairer that he sojourned

CORSETS "Erect Form" Summer Models Made of a wonderful white batiste, as light as a zephyr, but tough as canvas and always cool. Trimmed with lace and ribbon. These different models: "Erect Form " 983 For slight figures . "Erect Form" 970 For medium figures . 1.00 "Erect Form" 972 For fully developed figures 1.50
"Erect Form" 961 For medium figures . . 2.00
"Erect Form" 903 For stout figures . . 2.50 SHIRT WAIST CORSET ures and young girls. Lightly boned. does away with unsightly bunches and It accentuates bust and hips, and has ungainly ridges at bust and shoulder the weight of a feather. In white, pink, blades. Fits nine women out of ten. In and blue batiste. Trimmed with \$1 white linen batiste. Trimmed with \$1 lace and ribbon. Model 127. If your dealer cannot supply you, send his name and cost of corset desired, direct to WEINGARTEN BROS., 377-379 Broadway, New York

W. B. Corsets are sold by all stores in Indianapolis.

Largest Manufacturers of Corsets in the World

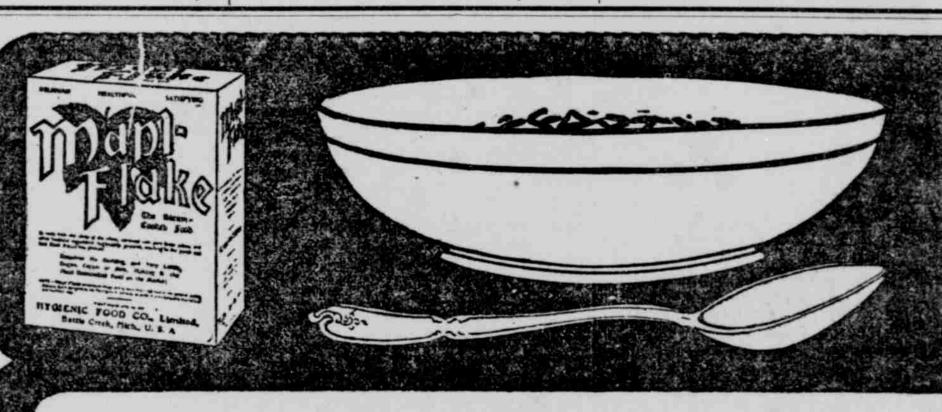
# Economies in Rest 5-

WORK

"Alaska" and "Wilke" Refrigerators combine all of these and are the best as well as the cheapest. We have a large selection of many kinds, sizes and prices. Come and look. CONTRACTOR OF THE PROPERTY OF THE PARTY OF T

Lilly & Stalnaker 114-116 East Washington Street

The Sunday Journal, by Mail, \$2.50 per Annum



# Mapi-Flake

-The Steam Cooked Food-

Always ready to eat—made from the whole of the wheat, the finest selected wheat, too-combined with pure Maple Syrup and other healthful ingredients hygenically prepared. A nutritious, delicious food, measuring the highest standard of excellence, appetizing, strengthening, invigorating, sustaining, satisfying.

No cooking required—we have done all that. With Mapl-Flake you can have a wholesome meal, ready to eat in a minute. Served with cream, milk or fruit juices, or in shortcakes and puddings, with sherbets and ice cream, it is par excellence.

For the breakfast, for the mid-day meal, for the supper, for luncheon, for picnics it is the ideal food; in the cottage, in the mansion, there can be no more appetizing, wholesome and delicious preparation than Tiapl-Flake.

Hearty enough for the manual laborer, nutritious enough for the brain worker, delicate enough for dyspeptics, healthful enough for all people. Clarifies the blood and imparts vitality and energy to the system. Aids digestion and produces restful sleep at night.

Wouldn't we be foolish to make such emphatic claims if Mapl-Flake would not justify all we claim? The sale of one package would never bring success. It is the continuous consumer that has made Mapl-Flake a profitable investment. Get a package from the grocer today. You can't enjoy a good thing any too quick, and if the grocer

values your trade, he'll always have Mapl-Flake for you-accept no substitutes. No other cereal food can be

so good as Mapi-Flake because no other is made the same way. It is not more expensive than ordinary cereal

The Hygienic Food Co. Ltd., Battle Creek, Mich., U. S. A.